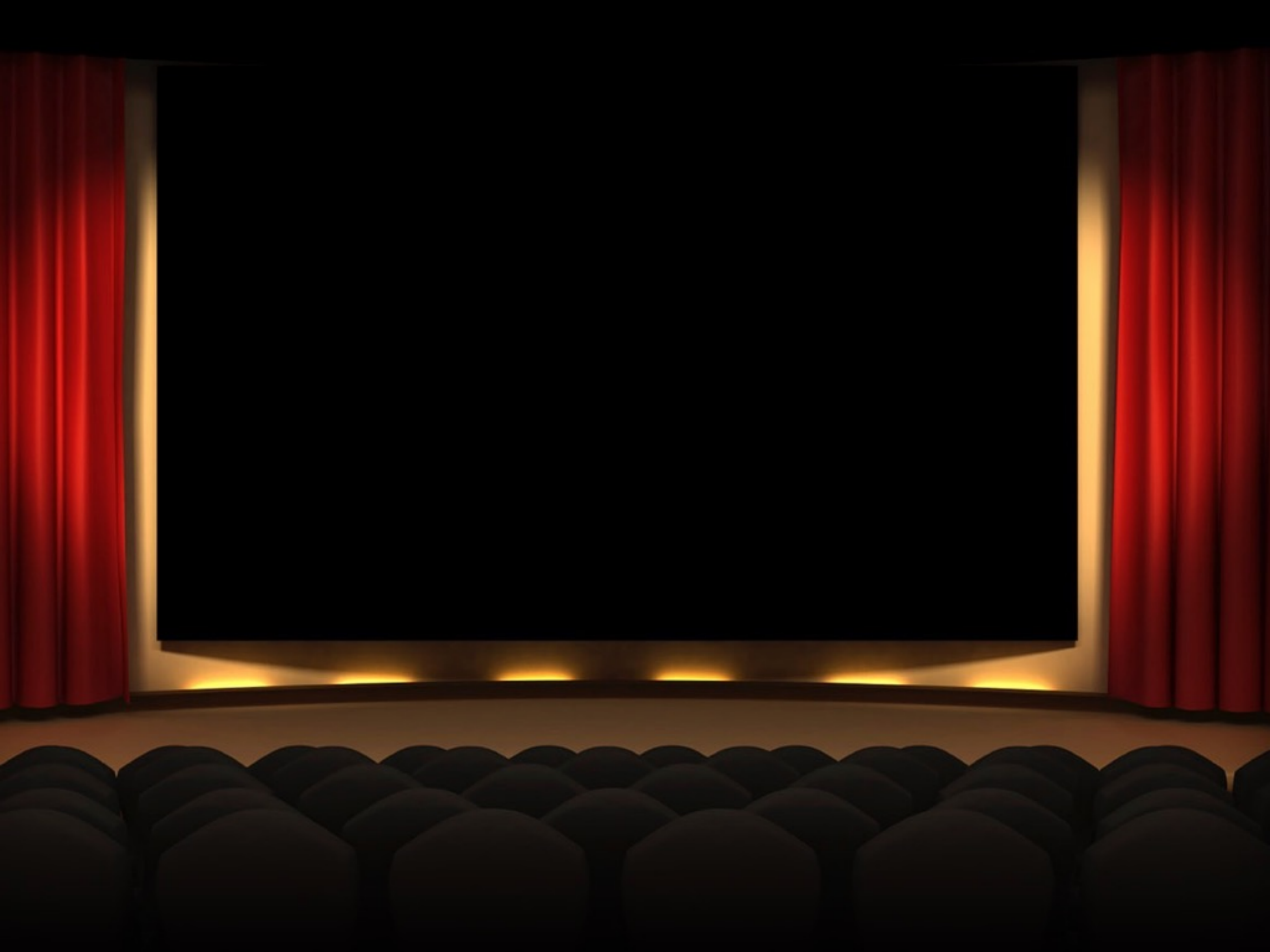


**STEAM Academy: Film Editing**

**Trailer Competition**

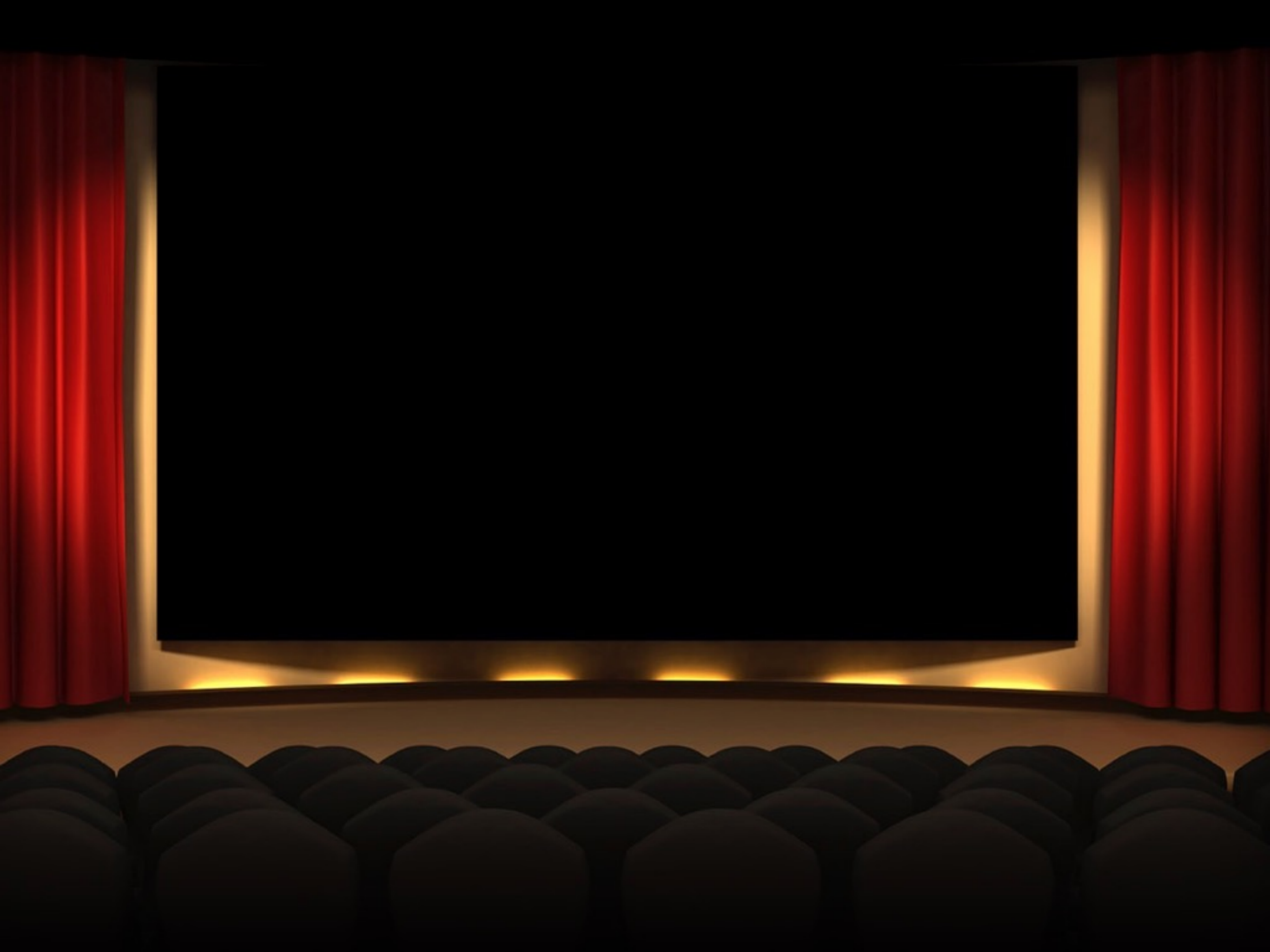
A theater stage with a large black screen and red curtains. The screen is illuminated from below, and the text "What is a trailer?" is displayed in white on the screen. The foreground shows rows of dark theater seats.

**What is a trailer?**

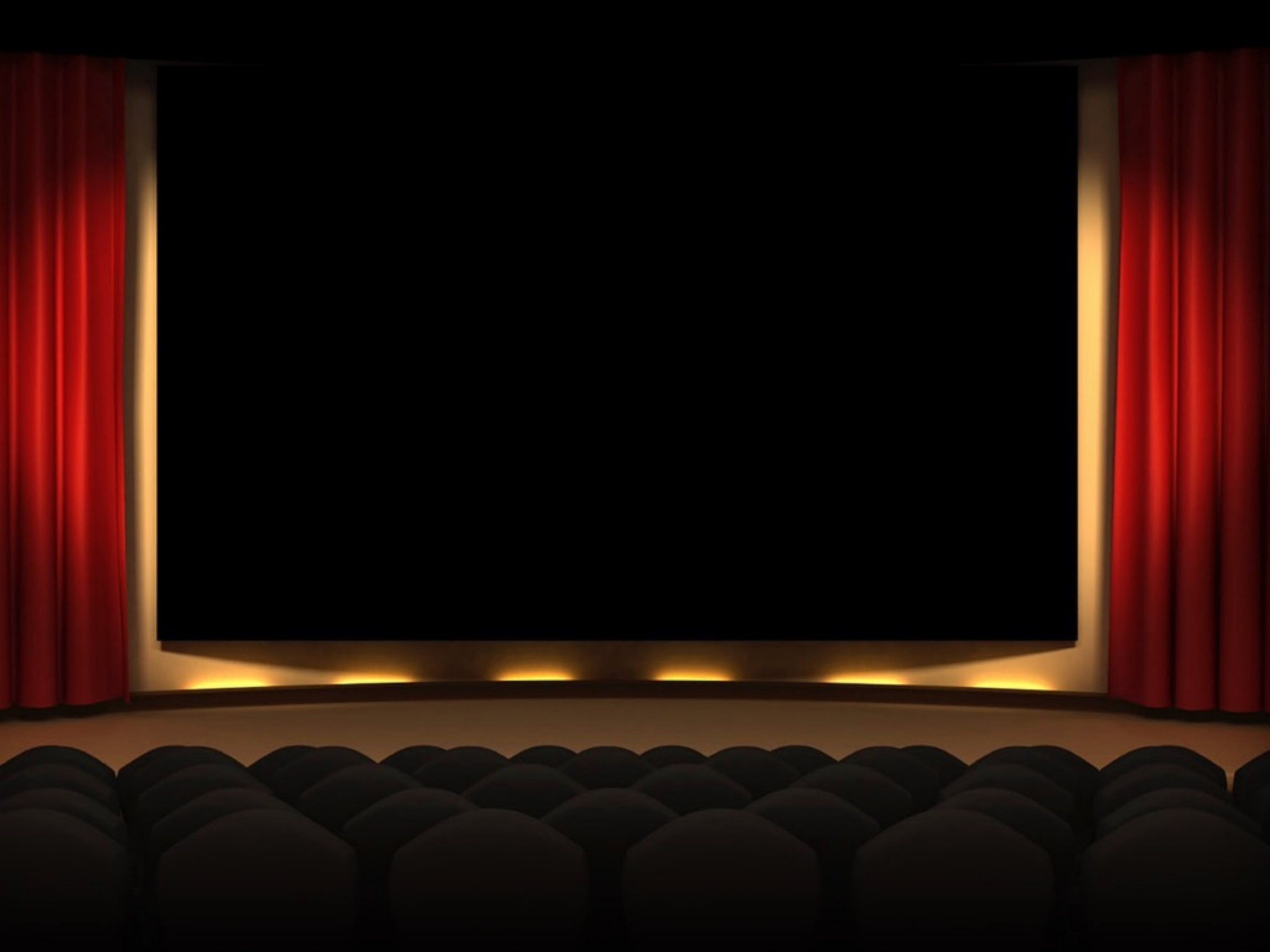


# **A trailer.....**

- **Sets up basic story**
- **Introduces some of the main characters**
- **Uses awesome music**
- **Captures the mood of the movie**







A theater stage with a large black screen and red curtains. The screen is illuminated from below, and the stage floor is visible in the foreground.

**What did both trailers have  
in common?**

# **Competition Details:**

**Create a trailer in groups of 3 or less that:**

- **uses at least two characters**
- **has a problem**
- **doesn't tell the whole story**
- **draws the audience in**



A theater stage with a large black screen and red curtains. The screen is illuminated from below, and the text "Why a trailer?" is displayed in white on the screen. The foreground shows rows of dark theater seats.

**Why a trailer?**

# **The Prize....**

**The winning team will earn the opportunity to create a trailer for the school play that will be shown on the school website and in the future for advertising purposes.**

# Deadlines:

- **Due by Spring break: Idea, storyboard, all film shots**
- **Due by end of April: Your completed movie trailer**

# **Trailer Helpful Hints:**

- **Voice overs to help tell the story**
- **Use iMovie AND GarageBand**
- **Don't work alone**
- **Storyboard and write out steps -  
work on one part at a time**

A theater stage with a large screen and red curtains. The screen is black and displays white text. The stage is lit with warm yellow lights from below. The foreground shows rows of dark theater seats.

**Next Week:**

**Explore iMovie and your  
computer's camera.**