

# Trailer Competition Rubric

	Novice/Apprentice	Practitioner	Expert
Number of Characters	Less than two characters	Two characters	Three or four characters
Problem	No problem, or problem includes solution.	Clear problem with no solution.	Clear problem with no solution, shown to audience without voiceover/text.
Story	Vague/confusing story or ending of story is shown.	Basic idea of story is shown, but main story details are left out. Don't know how story ends.	Elements of the story are shown with and without voiceover.
Sound	Music is used from another source besides iMovie or Garageband.	Music is used from iMovie.	Music is original creation through Garageband.

## Deadlines

- Due by Spring break: Idea, storyboard, all film shots
- Due by end of April: Your completed movie trailer