Business is Busted Rubric

	Novice	Apprentice	Practitioner	Expert
Buyers and Sellers Interact	I can define: -goods -services -buyers -sellers -currency -donate -divisible -portable -durable -recognizable -trade -barter -market -economy -services -supply	I can create a news report that: - includes at least five of the novice level vocabulary words	I can create a news report that: -explains how the natural disaster affected the buyers -evaluates how the natural disaster affected you, the seller -develops an argument for why people should donate to help you rebuild your business	I can do all of practitioner plus: -write about our field trip to Publix using at least ten of the novice vocabulary words -develop a strategy for helping businesses prepare for the natural disaster that you researched
Scarcity	-demand I can define: -scarcity -trade -barter	I can create a news report that: -give examples of how scarcity results in trade	I can create a news report that: -explains the role that scarcity plays in a natural disaster	I can do all of practitioner plus: -write a story about an example of scarcity in your own life -draw conclusions about how to overcome scarcity during a natural disaster
Weather	I can define: -natural disaster -atmosphere -severe weather	I can create a news report that: -give examples of natural disasters and summarize what they are	I can create a news report that: -investigates the how and why of the natural disaster (ie: how did the natural disaster form, why does it form)	I can do all of practitioner plus: -create a project about a second type of natural disaster including the cause and effect relationships -develop a strategy for helping people prepare for the natural disaster that you researched
Video	I can -plan a video that shows the effects of a natural disaster on the community physically and economically	I can film a news report that: - is easy to hear/understand	I can film a news report that -includes two characters interacting about the cause and effects of the natural disaster, the how and why of the natural disaster, draws conclusions about scarcity and develops an argument about why people should donate to your cause -is clear and focused -I can answer some questions from my peers about my video	I can do all practitioner plus: -reflect on what the most challenging part of the report was

