

Business is Busted

Task Statement

Since the beginning of third grade, many major natural disasters have hit the United States (California Wildfires, and Hurricanes Florence and Michael). Imagine you are a business owner and a natural disaster just hit your area and the damage was intense! (Formulate) Since you're a business owner in the area, we would love for you to do a news report to explain what happened and raise awareness (explore and ideate) about the business/seller side of a natural disaster! Think about how the natural disaster negatively affected your goods or services and explain how people can help you. Was scarcity a factor? What are the cause and effect relationships you see? Work with a partner to create a video clip (simulate) that explains what happened, discusses some safety tips, and talks about how people can donate in order to help you rebuild. We will then upload these clips to Youtube (advocate) to help others better prepare for natural disasters.